

Guideline Hub

ONLINE RESOURCES

Oftentimes we get confused and don't take action because there's too much information out there. Below's a simple list of what you have to do to launch your product on Amazon from start to finish. Use this list as a reminder and print it out today! Ps: We tried to squeeze as much information as possible on a few pages to not overwhelm you.

1. Print out Amazon FBA checklist.
2. Get a mentor and learn from someone who has done it.
3. Get [Helium10 product research tool](#) and watch Freedom Ticket course (comes with Helium10).
4. Search for products on Amazon.
5. Register Amazon seller account.
6. Create a test product listing on Amazon (to see if you can sell that product).
7. Find a reliable supplier on alibaba.com.
8. Order product samples.
9. Ask for shipping prices from different freight forwarders (after that you know the exact product landing cost on Amazon).
10. Buy product UPC/EAN code.
11. Negotiate payment terms with the supplier.
12. Make your final product order.
13. Take your product photos.
14. Create your product description.
15. Design your product photos.
16. Create your Amazon listing.
17. Register a trademark with amazon [IP Accelerator](#).

18. Do product inspection for your final order.
19. Ship products to Amazon.
20. Enroll in Amazon [Vine](#).
21. Plan your PPC campaigns.
22. Your products arrive at Amazon.
23. Create coupons and promotions on Amazon.
24. Launch with Amazon PPC.
25. Work on getting product reviews.

For product research we recommend to use [Helium10 google chrome extension](#). Here's a [link](#) for a discount. It also comes with a Freedom Ticket online course which is a full 11 week Amazon training. It really makes it one of the best tools out there today.



If you have any questions about starting an Amazon FBA business then send us a message. Also look around on our site. We have written multiple free blog posts about Amazon FBA business. For example:

1. [What products to sell on Amazon?](#)
2. [7 things you need to know before starting an Amazon FBA business.](#)
3. [What's the best product research tool for Amazon FBA?](#)

If you have any questions while building your Amazon FBA business then feel free to send us a message. We'll get back to you in a day or two.